



2009 Women's EXPO of SWFL Receives Two Statewide Awards

In only its second year, the Women's EXPO of SWFL was recognized with two statewide awards by the Florida Government Communicators Association. The awards presented on December 4th, 2009, include an Award of Excellence and a Judges Award.

Co-hosted by *Women's OutLook* and the City of North Port, the Women's EXPO of SWFL brought in more than 3,200 residents from across the region for a single event on February 21, 2009. It is billed as the largest women's event in Southwest Florida.

Women's OutLook's collaboration with the City of North Port's has played a major role in the rapid growth of the Women's EXPO of SWFL. The annual event is held at the George Mullen Activity Center and Grounds at 4956 City

Sponsors, volunteers, vendors, entertainers, and speakers gathered to enlighten, enhance and educate the women of our community and beyond. Thank you for a superb job.

See you again on
February 20, 2010
for Sisterhood Magnified!

Center Boulevard off Sumter Avenue. This venue offers a tropical, park-like setting that showcases Florida at its best.


In addition to over 100 vendors, the event offers live music, a food court, demonstrations, educational speakers, health screenings, and networking opportunities. Local vendors do an outstanding job catering to the needs of the women of Southwest Florida, as well as vendors who travel from as far as Traverse City, Mich. and additional states nationwide.

As with any event of this capacity, sponsors play a critical role in its success. This year's sponsors appear on the inside cover of this issue. Please take a moment to thank them as you walk through their doors.

We sincerely thank our sponsors, volunteers, vendors, entertainers, and speakers who participated in the 2009 Women's EXPO of SWFL for a superb coming together to fulfill our mission to enlighten, enhance and educate the women of our community and beyond.

There is still time to be a part of 2010 Women's EXPO of SWFL. Contact Diana at 941-697-4829 or womensoutlookmag@yahoo.com for information. For more information about the award entries, contact City of North Port's Community Outreach Manager Erin Bryce at 941-429-7165 or ebryce@cityofnorthport.com.

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